

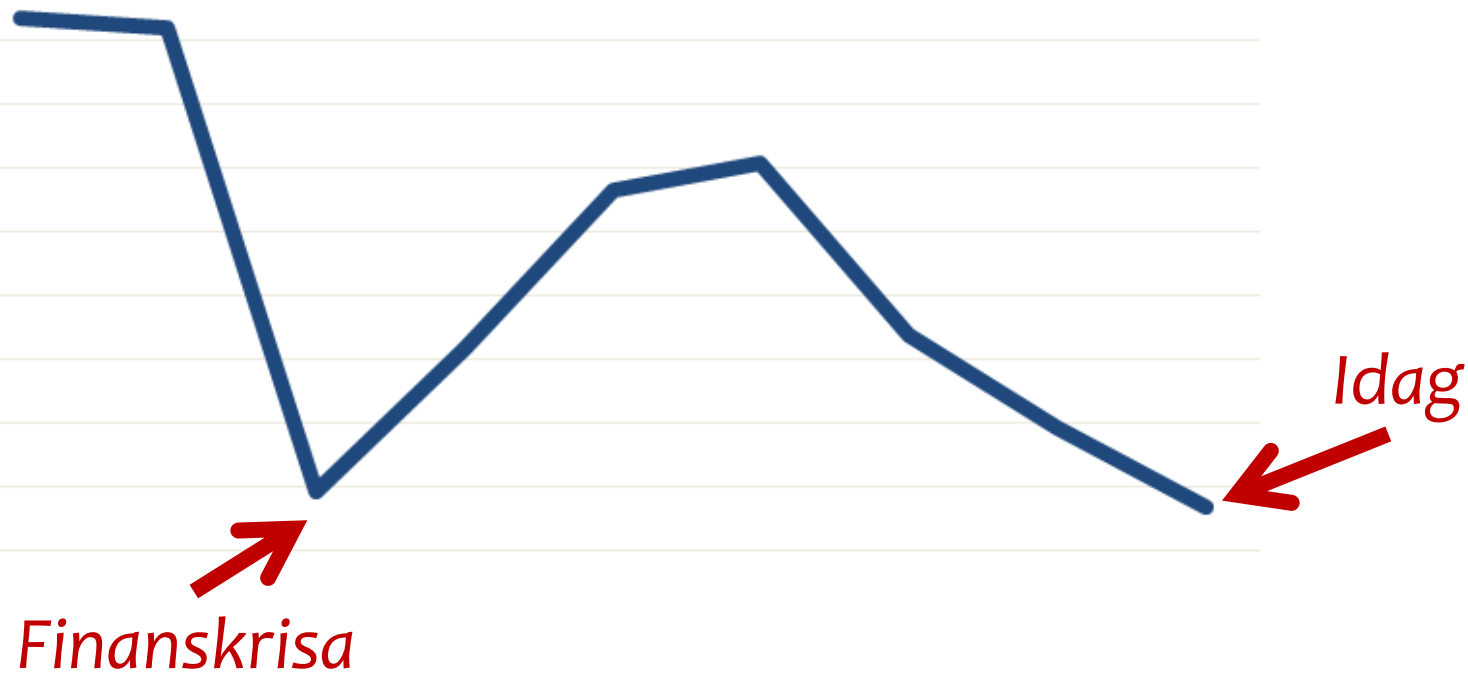
Lågaste forventingar sidan 2009

lokale data kombinert med globale trender

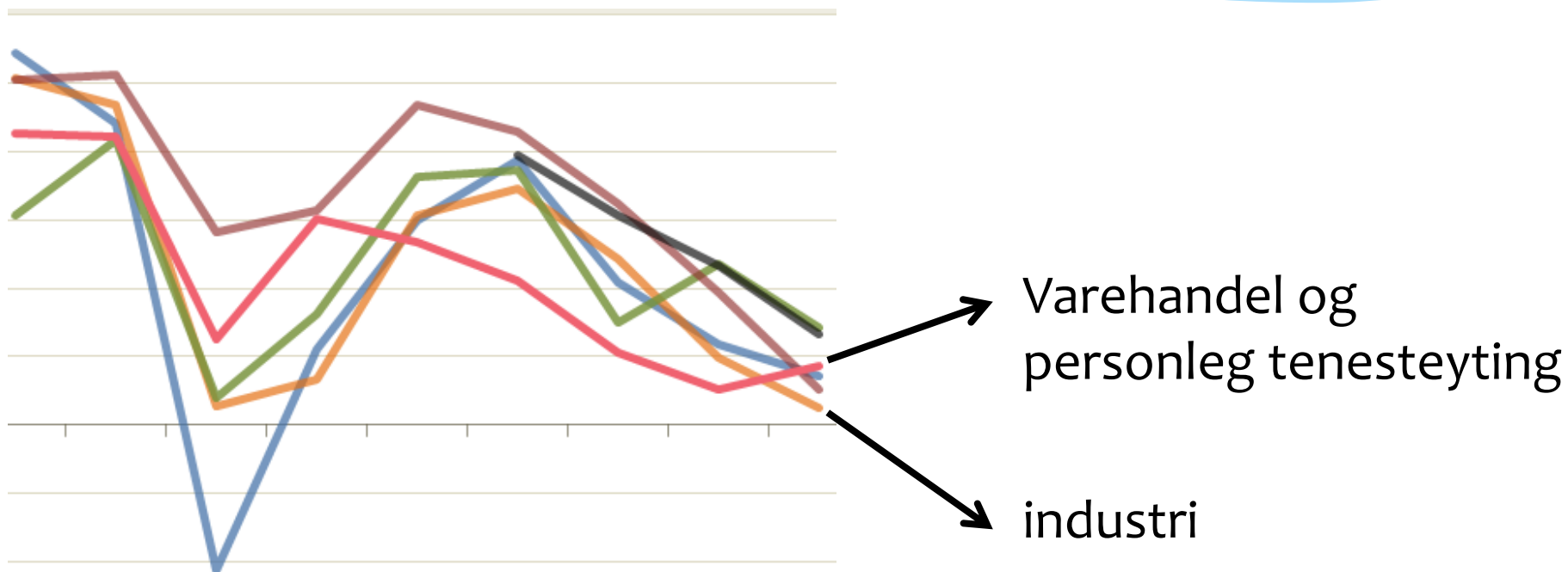


naeringsbarometeret.no

Nedgangen i forventingane



Variasjonar mellom næringane



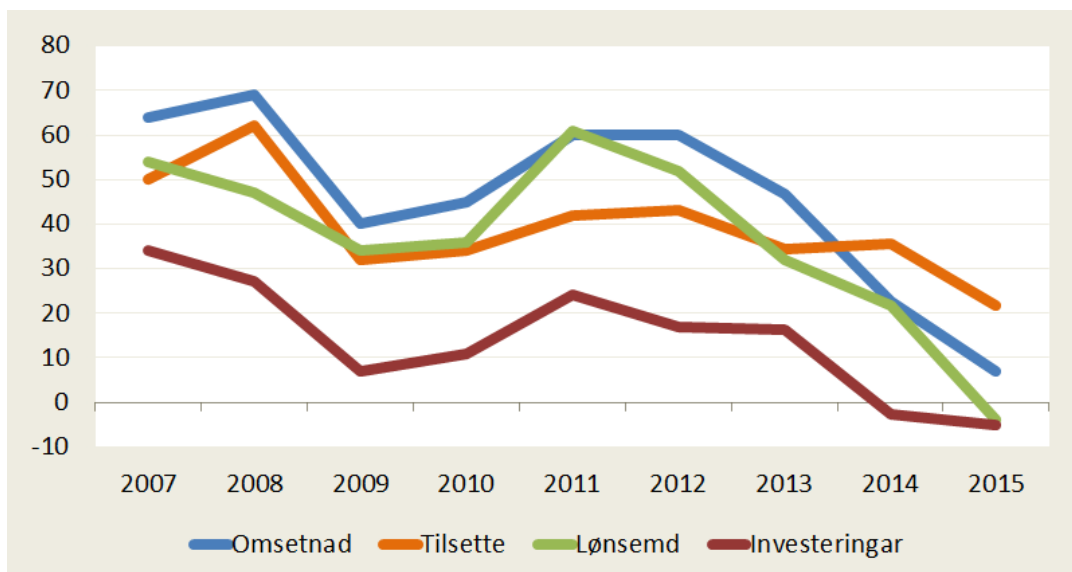
Finansiell og forretningsmessig tenesteyting

Størst nedgang i forventingane

samanlikna med
i fjor

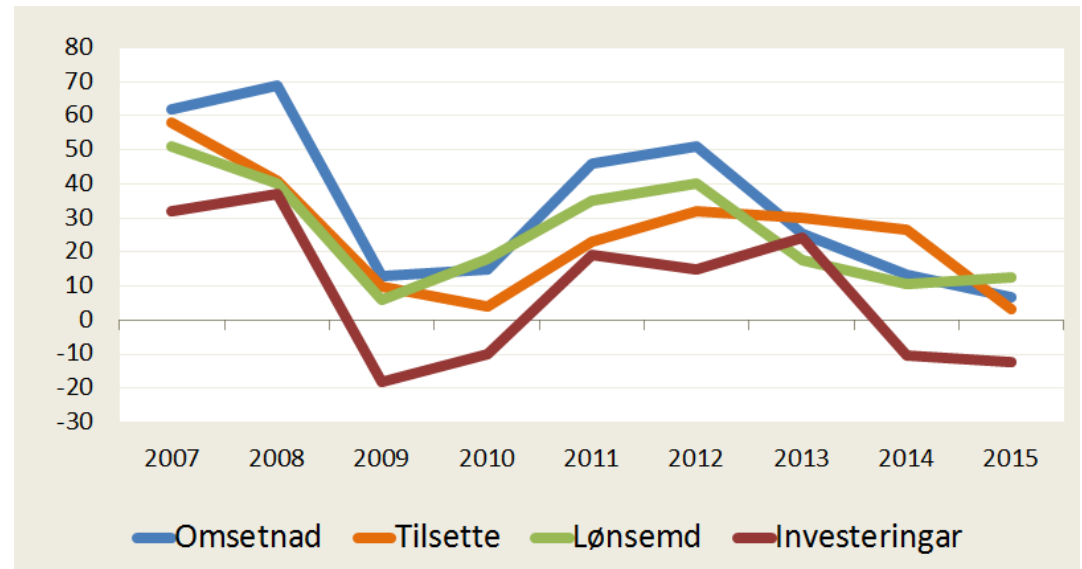
37 %

har omsetnad frå
petroleumsnæringa.



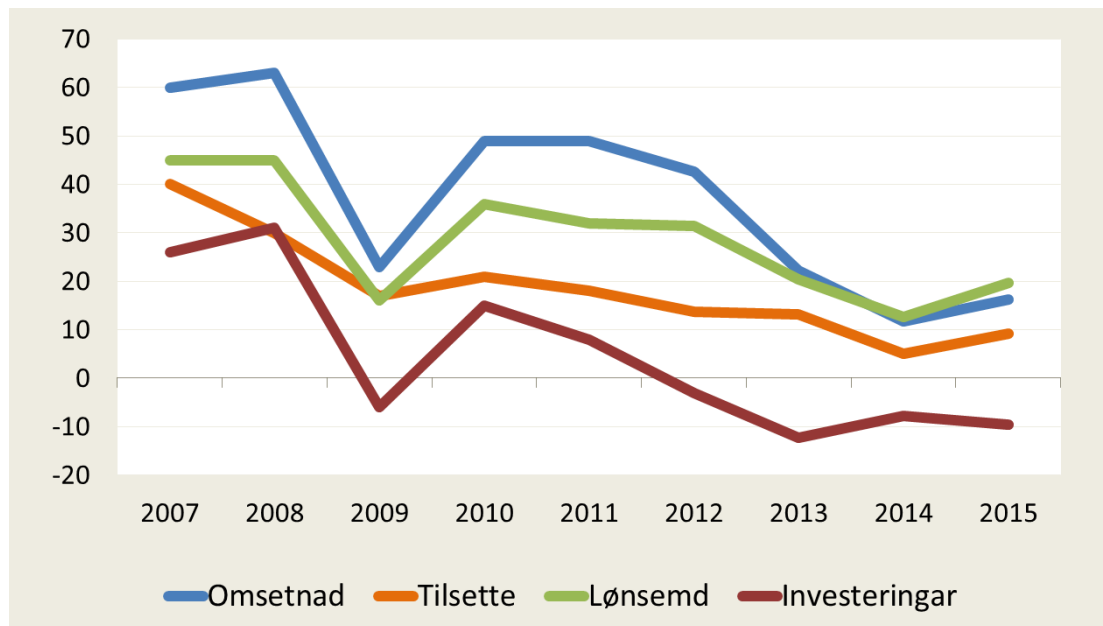
Industri

Sterkt
negativ
investeringsindeks



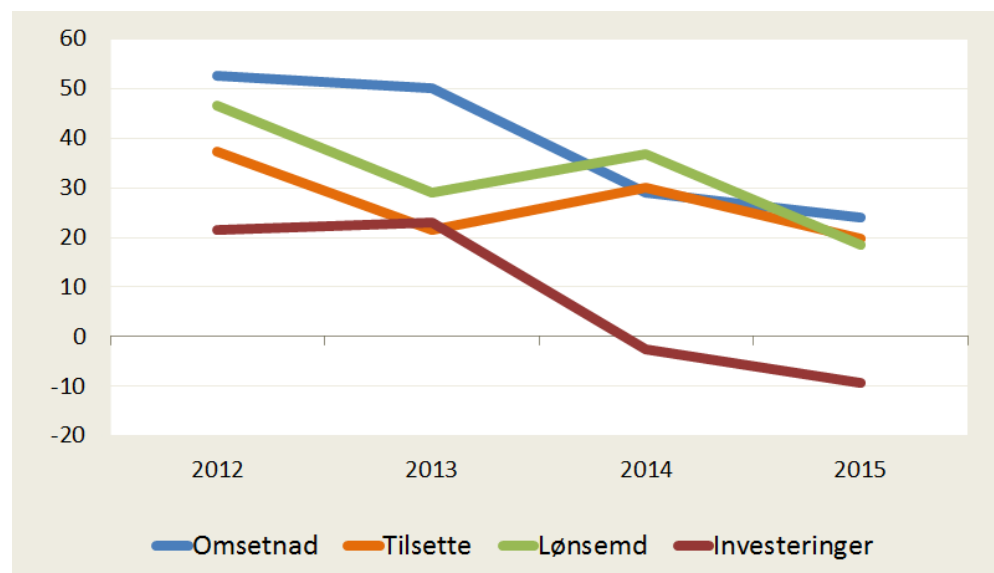
Varehandel og personleg tenesteyting

Einaste næringa med aukande forventingar

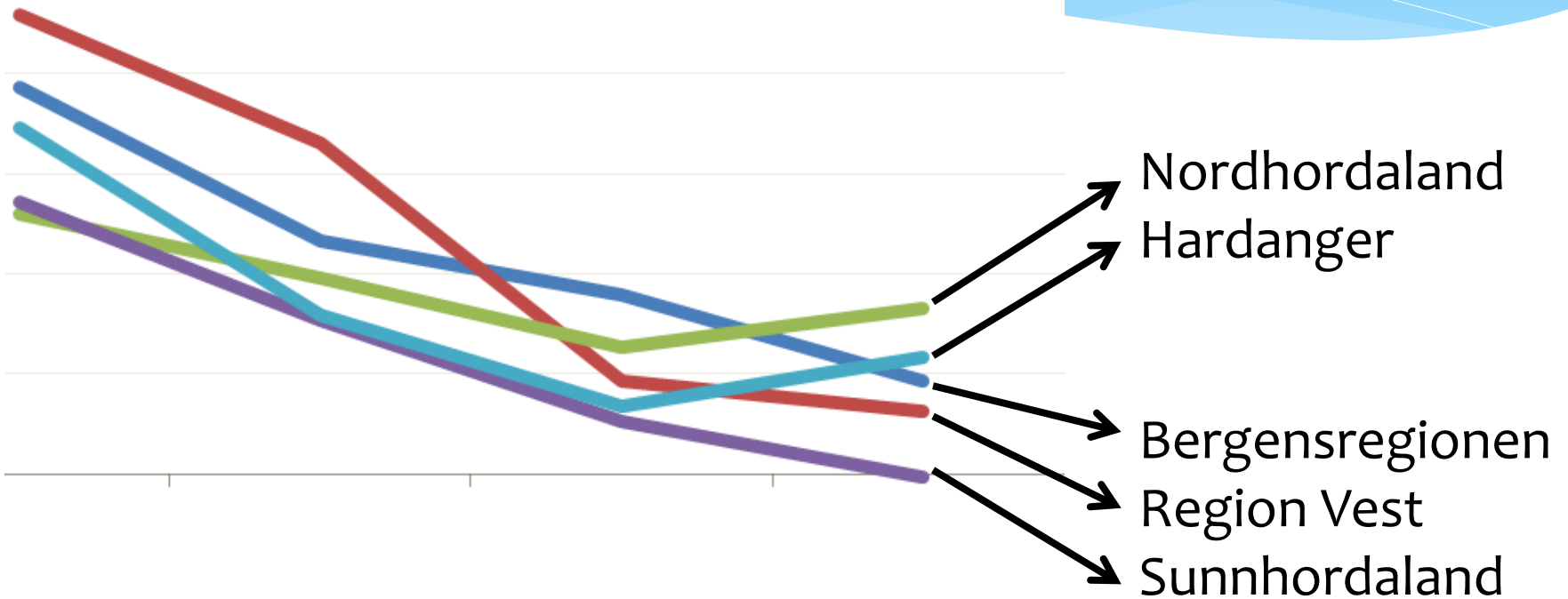


Kultur, reiseliv og oppleving

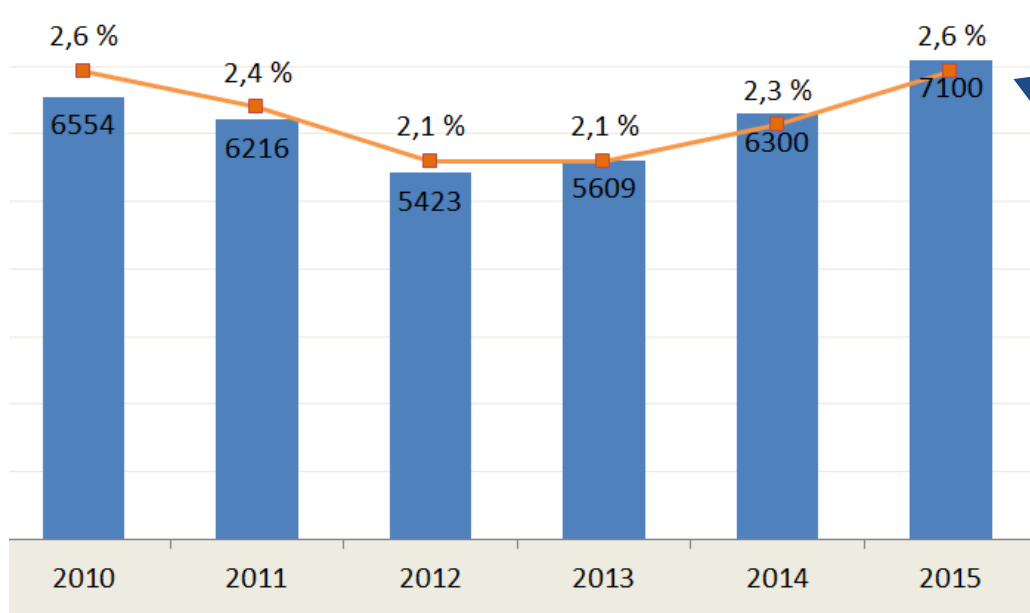
Forventing til
lønsemd fell
mest



Regionale skilnader



Arbeidsløysa aukar i Hordaland



12%
i 2015

*Talet for 2015 er prognose.

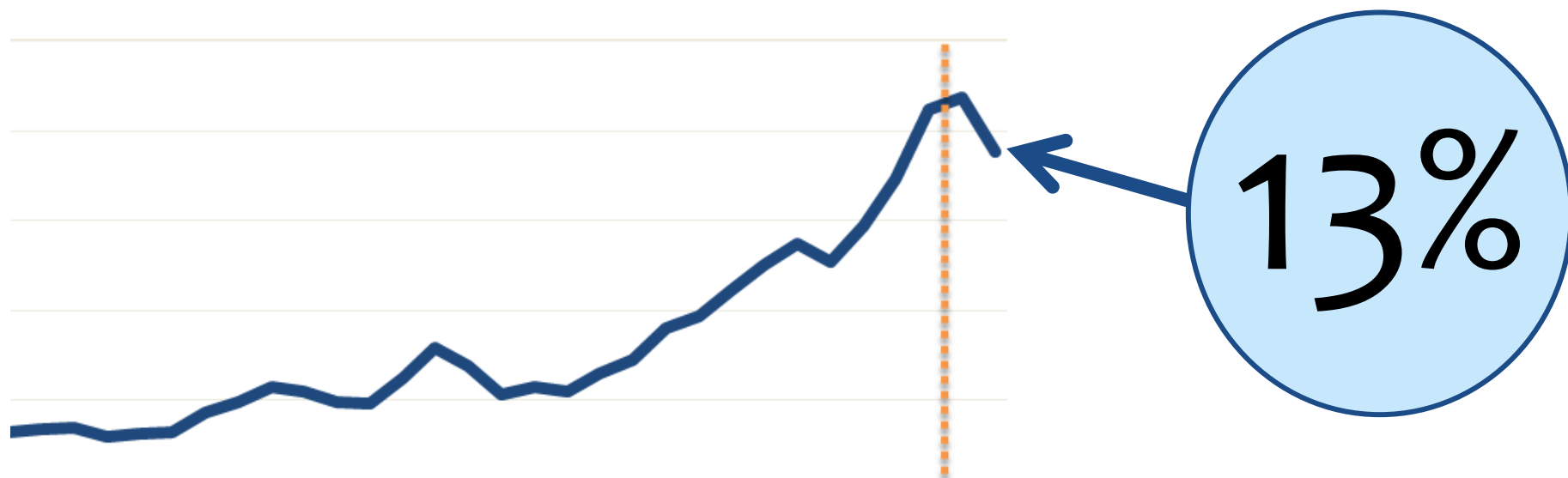


*Paradigmeskifte
eller
kortvarig nedgang?*

Den globale økonomien styrkar seg saktare enn venta



Kraftig fall i oljeinvesteringane



Spår nedgang i norsk økonomi

2,6% -> 1%

vekst i fastlandsøkonomien

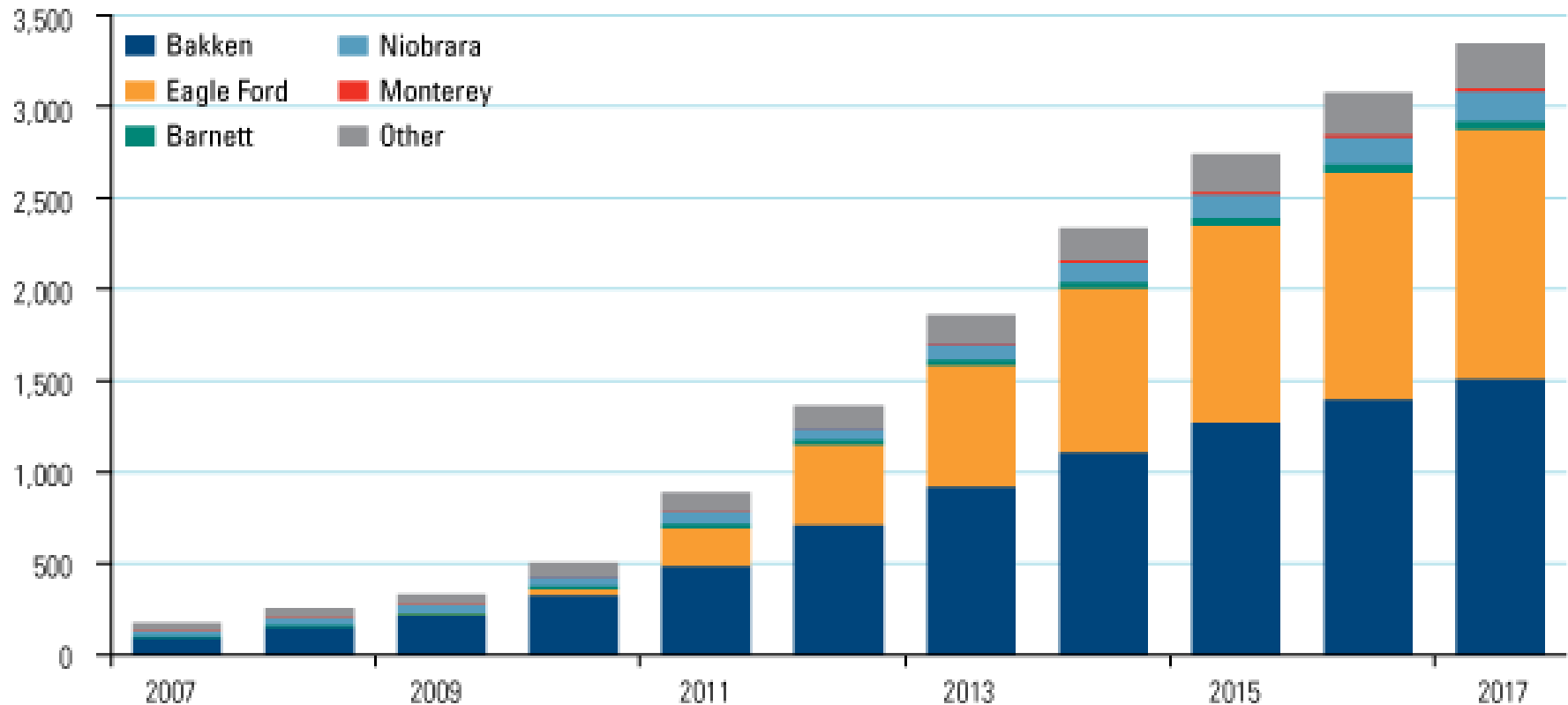


Står det elendig til?

Konkurransen: Skiferolje

U.S. Shale Oil Production Growing

Thousand barrels per day



Source: Woodmac, IEA, EIA, Reuters, company reports, BofA Merrill Lynch Global Commodities Research

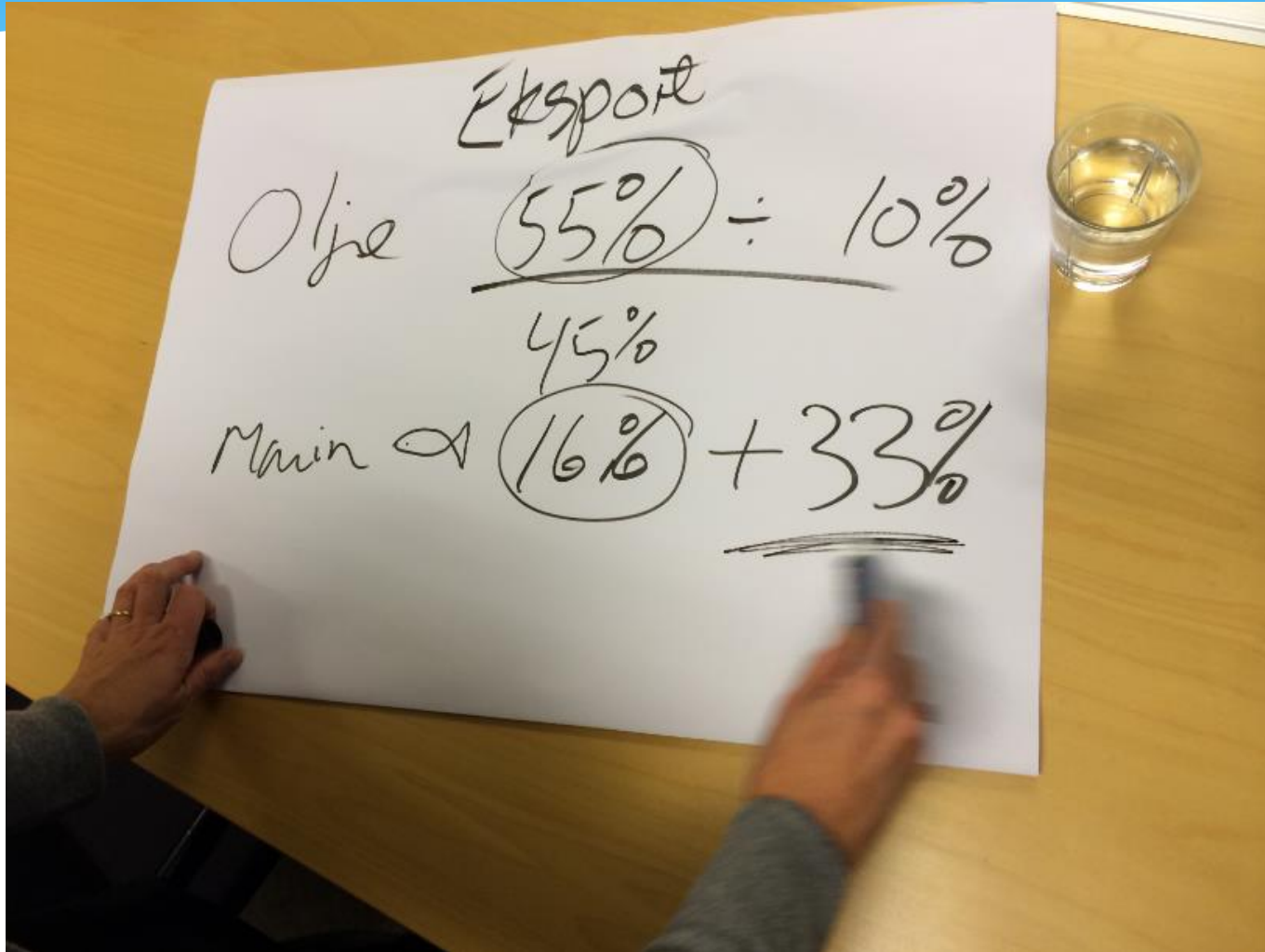
Trend: Billigere energi



Globalt problem: Klima



Jeg har regna litt





Vi må begynne omstillingen - NÅ

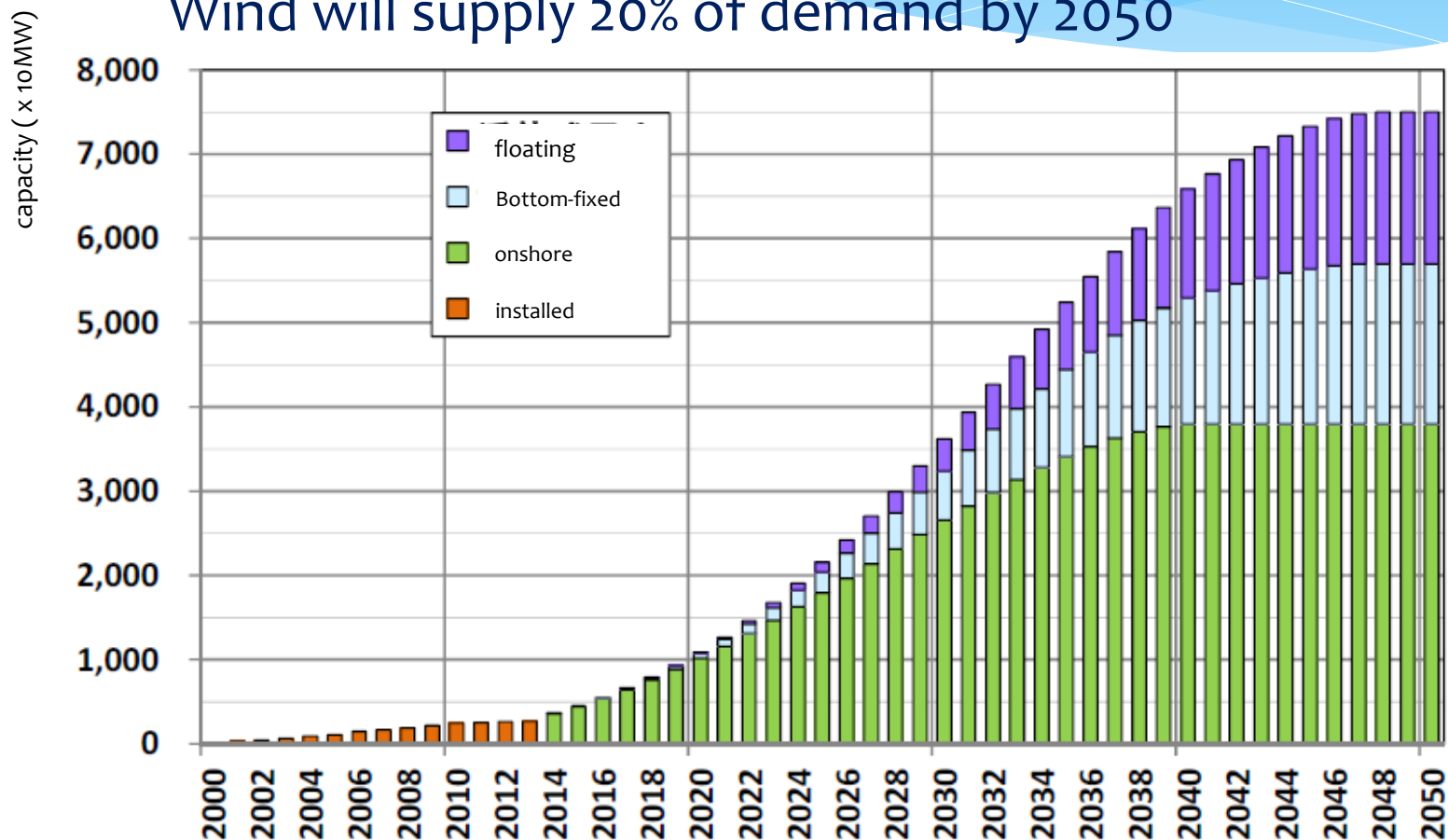
Kan nedgangen føre til noko?

40 %

av verksemdene opplever auka behov for omstilling.

1) Nye markeder Offshore vind i Japan

Wind will supply 20% of demand by 2050

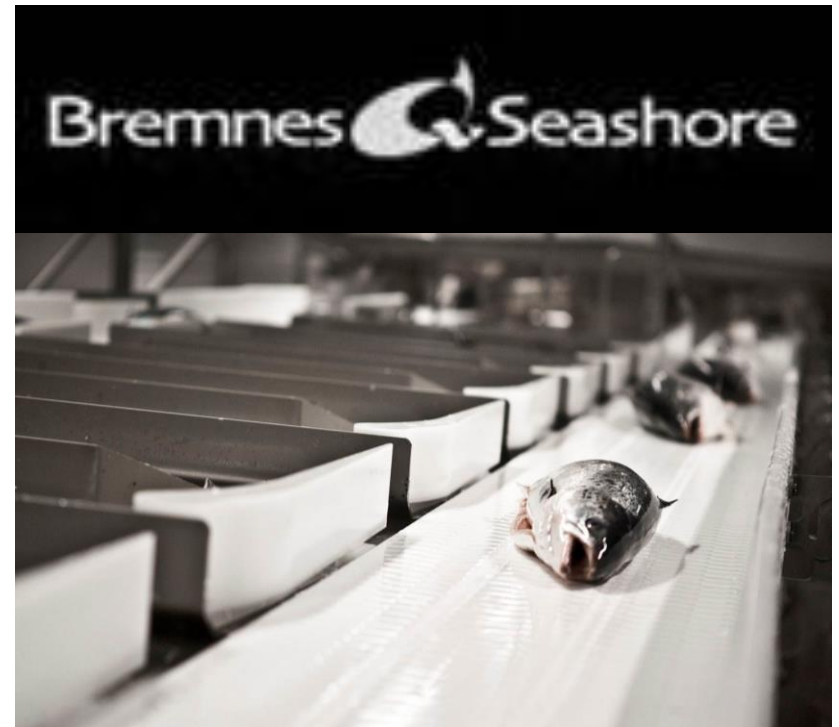


2) Kompetanseheving

Utnytte havets ressurser bedre

Fullskala lukket anlegg

for å drive frem laks på inntil
1kg
i store kar på land.



3) Produktutvikling

Bærekraftige løsninger

WindServer

Stabil, sikker og effektiv
tilkomst til offshore
vindmøller

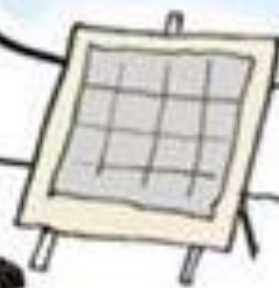




CLIMATE SUMMIT

WHAT IF IT'S
A BIG HOAX AND
WE CREATE A BETTER
WORLD FOR NOTHING?

- ENERGY INDEPENDENCE
- PRESERVE RAINFORESTS
- SUSTAINABILITY
- GREEN JOBS
- LIVABLE CITIES
- RENEWABLES
- CLEAN WATER, AIR
- HEALTHY CHILDREN
- ETC. ETC.



YOUNG
PITTS
11/19 USA TODAY